

Topic: How to fundraise and/or build support for a small/growing program.

Part of making money for your group is being smart on how you spend money. Uniforms can be reused from previous seasons or recycled into a new look. Renting or borrowing floors, props or equipment from other groups will also save you money. There are so many great sites that you can look at for uniforms, floors, equipment, props, and flags at great prices.

Make sure you have a representative attending school activity booster meetings to bring attention to the needs of your group.

Take a look at your fundraisers and make sure that they are diverse in who is to do the work.....is it the students, parents or staff that is in charge and/or working the fundraiser.

The following is a list of fundraiser ideas used by directors attending the Roundtable so if you have questions about any of them feel free to ask and we'll try to get answers for you.

- *Check to see if your school district has any grants that you could apply for.

- *Talk to friends, parents, family members who may run a business if they are willing to make a donation or sponsorship. In return you can give them some free 'advertising' or thank them publicly on social media.

- *Jose Madrid Salsa jar sales. Look up **Jose Madrid Salsa** online for information.

- *Yeti cup fundraiser. Look up **Yeti Fundraising**

- *Hog fundraiser-If you have a family or alumni that can donate a whole hog. Sell raffle tickets to win the hog. 100% profit potential.

- *Blues/Cardinal Ticket fundraiser

- *Do a bake sale at a school craft fair

- *Scrip program-**shopwithscrip.com**

- ***Benefit-mobile.com** for fundraising

- *Trivia night (Adult trivia night or a student trivia night)

- *If you have a parent that does home catalog sales (ie-Thirty-one Bags, Avon, etc) see if they would be willing to do a fundraiser with your group. We had great success with a parent that did a Thirty-one bag fundraiser right before Christmas and Valentine's Day so they could be used as gifts. She donated her profit back to the students.

- *Mini Clinic for elementary and middle school students. Students pay \$30 for the day and receive a t-shirt, learn routines to perform for parents that day or at a game, they get lunch and snacks. Also sell as many sponsorships to put on the back of the shirts (the sponsorships are how we paid for the shirts and more!). We also sold the flags used by the students at the end of the day.

*Dine to Donate-find area restaurants that participate in Dine to Donate—use **groupraise.com** to help you find restaurants in your area that participate and how much they donate. It will also tell you the percentage they donate. Do the same night each month so family and friends can plan on that same night.

***Snap-raise.com** – make a video to share on social media. Similar to a GoFundMe but designed for groups to fundraise with

*Parents Night Out—Chose a night for your group to babysit for parents to have the opportunity to go out-like Saturday or Sunday in December would be great for parents to shop!

Biggest Takeaway: There are many fundraising ideas and opportunities. Pick ones that makes sense for your group and are worthwhile doing. You don't want to do so many little ones that it interferes with rehearsal time!